Cookie Policy

01 Controller and scope

Viajeros con Sabor is a trading brand operated by REAL ESTATE CAPITAL COLOMBIA SAS, tax ID 901630707-1, Medellín, Colombia. This policy explains cookies and similar technologies on our website.

These tools may store information in the browser to provide features or measure their use. A connection to an external provider does not necessarily mean cookies are installed.

02 Website features and resources

The website displays fonts and review photographs through Google resources. When they load, Google servers may receive the IP address and other technical information needed to deliver the content.

When payment through Bold is enabled, its gateway will open when payment is initiated. It may use tools necessary to process and protect the transaction against fraud, under its own privacy policy.

03 Analytics with Google Analytics

We use Google Analytics 4, a service provided by Google LLC (1600 Amphitheatre Parkway, Mountain View, CA 94043, United States), to understand visits, the pages and experiences viewed, the approximate origin of traffic and the use of booking features. Analytics is enabled only when you accept analytics cookies in the website notice: until then the tool is not loaded and no data is sent to Google.

Configuration applied: measurement ID G-K5CZLVTB3Y; Google consent mode with advertising storage denied; Google signals and ads personalisation disabled; no remarketing, no User-ID and no purchase events. Analytics events never include names, identity documents, contact details, health information, card details or booking numbers; page addresses are sent without parameters. Google Analytics 4 uses the IP address only to derive an approximate location (city, region, country) and does not log or store it.

Cookie Policy

04 Analytics cookies

Only after your acceptance, Google Analytics sets these cookies on the viajerosconsabor.com domain:

_ga – Provider: Google Analytics. Purpose: distinguishes one visitor from another using a random identifier. Duration: 2 years from the last visit.

_ga_K5CZLVTB3Y – Provider: Google Analytics. Purpose: keeps the session state for this property. Duration: 2 years from the last visit.

The 2-year period is the one set by Google Analytics; some browsers shorten it on their own (Chrome caps cookies at 400 days and Safari at 7 days for cookies created by scripts). When consent is withdrawn, the website disables the tag and deletes both cookies. The website also stores your choice (accept or reject) in the browser's local storage (key vcs:consent), with no expiry, so that you are not asked again; you can change or delete it at any time.

05 Cookie duration and data retention

These are two different periods. A cookie's duration is how long it remains in your browser (stated in the previous section): session cookies end when the browser closes, and persistent cookies last until they expire, until you delete them or until you withdraw consent.

Data retention refers to the information Google Analytics has already received. Event data associated with user identifiers is kept in the property for the configured retention period, currently two months (the minimum offered by the tool); aggregated reports, without identifiers, are not subject to that period.

We do not attribute unverified cookies or provider retention periods to the website. Changes to tools affecting this information will require an updated policy and, where appropriate, new consent.

Cookie Policy

06 Your choices

The website's cookie notice lets you accept or reject analytics through two equivalent options. The "Preferencias de cookies" (cookie preferences) link in the footer lets you change your choice at any time, including withdrawing consent you have already given. Continued browsing does not count as consent. Rejecting analytics does not prevent you from viewing experiences or booking.

You can also view, block or delete cookies and site data through your browser's privacy settings, and install the Google Analytics opt-out browser add-on (tools.google.com/dlpage/gaoptout). Blocking necessary tools may affect some features, particularly payment. You may also request information or withdraw permissions through our official channels.

07 Contact and edition

Enquiries: **concierge@realestatecol.com.co** · WhatsApp **+57 302 2198159** . Address: Cl. 26, Av. Las Palmas #38-26, Edificio BIO26, Medellín, Colombia. Personal data rights and the request procedure are explained in our Privacy Policy.

Revision 04 · 24 September 2026. Prepared for approval and publication. Effective when adopted and published by VCS. Supersedes revision 03 (17 September 2026).

Law 1581 of 2012

Google · Consent mode

Google Analytics 4 · Cookies and data retention